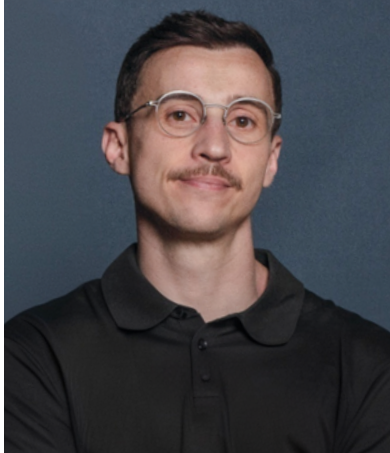




CHARLES-ELIE CHAUVAUX

Senior Art Director

15 years of agency experience. I've led 360° campaigns across digital, social, film, print and activation, from concept to final production. I've collaborated with a wide range of clients across industries, bringing strong storytelling and a hands-on mindset to every project. I use AI tools daily to push creative boundaries, while still valuing timeless techniques like embroidery. I care deeply about concept, detail, and the joy of making.

charleschauvaux@gmail.com
+1 757 390 6583
bycharleselie.com

Permanent US Resident
Belgian
French native
Fluent in English
38 years old

LinkedIn [@charleschauvaux](#)
Instagram [@charleselie](#)

EXPERIENCE

BBDO BELGIUM Senior Art Director

2022 - NOW

Led award-winning campaigns including *The ChatGPT Billboard* (Recruitment Agency): 2x Gold, 2x Silver at Creative Belgium and *The Plaster Portrait* (Insurance): 2x shortlisted at Eurobest, 2x Bronze at Creative Belgium.

PUBLICIS GROUPE BELGIUM Senior Art Director

2019 - 2022

Publicis Groupe Belgium includes Leo Burnett, Duval Guillaume, Digitas, and Publicis. Created the commercial *The Bitch* (Oat Drink): 1x Bronze at Creative Belgium

LEO BURNETT BELGIUM Art Director

2018 - 2019

Leo Burnett in Belgium merged with Publicis Groupe while I was working there.

FAMOUS GREY (NOW AKQA) Art Director

2017 - 2018

The Safety Jacket (Volvo): 1x gold at Creative Belgium.

PUBLICIS BRUSSELS Copywriter

2014 - 2017

HAVAS BRUSSELS Copywriter

2010 - 2014

Interrail Sim Card (Belgian Railway): Most contagious 2013, 1x Silver at Eurobest, 1x Shortlist Cannes Lions, 2x Bronze and 1x Silver at Creative Belgium.

EDUCATION

CAD, BRUSSELS, BELGIUM

2006 - 2010

College of Advertising and Design

Bachelor's degree and Master's degree in Art Direction and Copywriting.

ARROWHEAD HIGH SCHOOL, WISCONSIN

2003 - 2004

High School Diploma

Senior year in the U.S. as an exchange student.

SKILLS

- Concept development (360°)
- Strategic thinking and creative problem-solving
- Film & photo direction
- Wide variety of AI tools (photo and video)
- Adobe Creative Suite: Photoshop, Illustrator, InDesign
- Wix, Capcut, Figma.
- Client presentations & pitches
- Motion & video supervision